

DUESSELDORFER



OUR declaration that a perfectly brewed beer like Duesseldorfer is a temperance beverage, is not uttered for advertising effect. Could we induce all the whiskey drinkers in America to abandon whiskey and adhere to beer, drunkenness and its attendant evils would disappear and the percentage of morality would advance with leaps and bounds. There is 60% of alcohol in whiskey. The 3% in beer exists by natural fermentation.

Duesseldorfer awarded the Grand Prize by the St. Louis Exposition in 1904 and highest honors at Paris Exposition in 1900. It is therefore officially declared The World's Standard of Perfection.

LOCAL DISTRIBUTOR

Alfred Moog,

327-329 South Palafox St.,
Pensacola, Fla.

Indianapolis Brewing Co.
BREWERS & BOTTLERS
INDIANAPOLIS, IND.

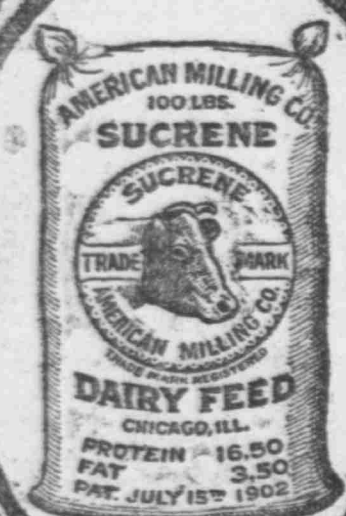
COMFORT. CORDIALITY. CUISINE.

SOUTHERN HOTEL.

Pensacola, Fla.
ROOMS WITH RUNNING WATER AND PRIVATE BATHS.
LARGE SAMPLE ROOMS.
Special Weekly Rates for Table Board.
F. L. BOWEN, Manager.
Formerly of Windsor and Aragon Hotels, Jacksonville, Florida.

HERE THEY ARE

THE
WINNING
FEEDS



EVER
IN THE
LEAD

SOLD IN THIS CITY BY
F. S. MELLEN & CO.

CONSOLIDATED GROCERY CO.

MAIN OFFICE: Jacksonville, Florida.
BRANCHES: Savannah, Tampa, Pensacola.

PAID CAPITAL, \$5000.00

The Consolidated Grocery Company is successor to the C. B. Rober Company, of Jacksonville; the Florida Grocery Company, of Jacksonville; the grocery branch of the Florida Naval Stores Company; of Jacksonville; the grocery branch of the Mutual Naval Stores Company, of Jacksonville; the grocery branch of the Gulf Naval Stores Company, of Tampa; the grocery branch of the Gulf Naval Stores Company, of Pensacola; the grocery branch of the West Coast Naval Stores Company, of Savannah; the grocery branch of the Southern Naval Stores Company, of Savannah. Will handle everything in Heavy and Light Groceries, Grain, Domestic and Imported Groceries, Turpentine, Tools, etc. State Agents for the White Hickory Turpentine Wagons.

C. M. COVINGTON

MANAGER
PENSACOLA BRANCH

MANY IN SEARCH OF A LOCATION ELSEWHERE

NORTHERN PEOPLE HAVE THEIR EYES ON FLORIDA, BUT NOTHING IS BEING DONE TO INDUCE IMMIGRATION.

Mr. Irving H. Welch, who has just returned from a trip to several of the states of the middle and northwest, brings back with him some cheerful information in reference to the prospects this fall for immigration to Florida from that part of the United States, says the Jacksonville Times-Union.

Mr. Welch visited Illinois, Michigan, Wisconsin, Iowa and South Dakota. He was on business connected with a number of real estate deals he was consummating, and had occasion to study the conditions and to talk Florida to those with whom he came in contact. In speaking of the probability for a large number of people to come to Florida from those states this fall, Mr. Welch said:

Conditions Are Good.

"I found the conditions in the states I visited good. There has been an abundance of work this year and wages have been good. I noted that there were a great many of those who had settled in those states and who had made homes for themselves there have sold out to advantage and that they are in search of another locality where they can go and do the thing over again. This class of people are the best settlers that Florida could have, and Florida ought to be offering some inducements to catch them. While I find that there is a great deal of Florida heard in the general inquiries and conversations, I saw not the slightest movement on foot on the part of this state to turn the attention of prospective settlers this way.

"The fact that work has been good in the states I have mentioned does not mean that the people are to stay there. The fact is the good conditions there are what have led to the selling out on the part of a great many of the farmers and these farmers are in search of other homes and some of them will turn their attention to Florida. I find that the conditions are good for a large travel to Florida, and we may expect it this fall."

Formed Good Impressions.

Mr. Welch was asked if he had noted the impressions formed by those who had taken advantage of the cheap homeseekers' rates last fall and made a flying trip to this state. To this Mr. Welch replied:

"Yes, I did. I heard several parties who had come to Florida to investigate last season say that they were pleased with the opportunities that this state had to offer, and I am convinced that the homeseekers' excursions have been a great thing for this state. It is a fact worth noting that some of those who came here last fall, came with a view of looking into conditions and in the interest of his neighbors, as well as himself. I heard of quite a number of these people, and all the remarks I heard were favorable to the state."

Mr. Welch deplores the fact that the state of Florida is doing absolutely nothing in the interest of getting settlers here. In this connection he said:

Florida Agents Not There.

"In that part of the United States you can see literature advertising Texas, Louisiana, Arkansas, California and other states. But there is nothing for Florida here. There has not been the slightest effort on the part of the state of Florida to do anything along these lines, a fact which is to be deplored by those who have occasion to visit the states I have visited and who observe that Florida is placed at a disadvantage because of her own penuriousness.

"Of course the railroads are advertising the south. In Chicago I visited the offices of the Atlantic Coast Line Railroad and found a lot of advertising matter for the south. But the Atlantic Coast Line has more states to look after than Florida, and the efforts of this great system along this line are being directed in the interest of every state through which the railroad lines pass. It is the same with the Seaboard Air Line. I did not visit the immigration offices of the Florida East Coast Railway, and I did not have to do so to hear of the good work that this company is doing in the way of advertising the state. In this respect, so far as Florida is concerned, the Florida East Coast Railway is alone, but it is doing a good work in Chicago and from Chicago is reaching a great many sections of the United States.

Interest in Florida.

"Of course there is interest in Florida. There is a great deal more interest in Florida in those states now than there was a few years ago, and it is an interest which means and promises much to the state. The men who are looking for a state in which to build a home are turning their attention to Florida, and I believe that with the proper effort on the part of this state we could double our population in a few years. Of course we are going to get a great many of these people anyway, but we ought to get more. Those who come from that part of the United States are to make the best citizens. They are workers and developers who take advantage of every condition and who go into their work of development with a determination which knows no failure."

Mr. Welch will soon return to the northwest, and will remain there for six weeks or two months. On this second trip he will be in a better position to talk Florida than he was a few days ago, and much good may be expected as a result of his trip. Mr. Welch, since coming to Florida, has been one of the most ardent advocates of the advantages of this state. He is enthusiastic, and takes advantage of every opportunity to say a good word for Florida, or do something for his state.

FEATURES OF TAMPA FAIR

SPECIAL DAYS SET AND BY MANAGEMENT FOR DIFFERENT CLUBS AND ORGANIZATIONS.

Tampa, July 1.—November 15 to 30 are the dates decided upon for holding the Florida State Mid-Winter Fair in this city, this decision being reached after a conference between President Brown and members of the Tri-State Fair Association, representing all southeastern states from Virginia to Florida. The organization of this association and unity of action that will result will bring incalculable good to the big fair movement, as high-class attractions of every kind can be secured by combination that could not be where only one fair is held so far south as Florida; this is especially true in regard to the horse racing feature, and the best races ever seen in Florida are guaranteed for and entire period of two weeks. None but licensed judges, starters and jockeys will be allowed to officiate upon the track. The dates secured are regarded as a great victory for the fair movement, as they come just as late as possible in the season not to miss the low rates from distant states, which are not of effect after November 20.

One of the most important features of the fair will be the celebration of Fraternal Order Day, Wednesday, November 22, at which all the fraternal orders in the state will be represented, and the largest and most representative gathering of the kind ever seen in Florida will be in evidence. Visiting lodge men from other states will be entertained on a grand scale, which will make a much desired impression upon the thousands who come to Florida seeking permanent homes. Every member of a fraternal order in Florida should enter heartily into the spirit of this great movement.

The ladies of Tampa, as was the case with the South Florida Fair, are taking a great interest in the fair and are losing no time in interesting other ladies of the state. They have requested that a special day be set aside for them to be known as Woman's Club Day, Thursday, November 23, has been named as the date. A large number of leading club women of the country, including Mrs. Decker of Denver, president of the National Federation of Women's Clubs will be in attendance. The day will be a memorable one and every lady in Florida should attend at that time.

Among the most commendable special features of the fair movement will be special days for a great Sunday School convention or institute at which the leading Sunday school workers of the country will be present and assist in the elaborate exercises. This feature is in charge of the ministers and Sunday School Workers of Tampa and the dates decided upon will be announced later. The attendance of thousands of Sunday school children will warrant the railways in granting excursion rates from all Florida, Georgia and Alabama points, allowing of children attending who could not do so otherwise.

Careful consideration is now being given to the premium lists, which will contain scores of the largest prizes ever awarded at a state fair in the south, for every product known to Florida. Absolutely no product will be overlooked, whether from field, factory, school or home. Every county and in individual in the state will have an opportunity to compete for these prizes, aggregating \$15,000, without any charge, and a magnificent array of exhibits will be in evidence.

A movement has been inaugurated for holding in Tampa during the fair a reunion of veterans of the Indian war and many of the "old vets" who have survived the ravages of time and the deadly tomahawk, with their wives who were as good soldiers as they, will attend. Florida will delight in doing them honor.

Among the attractive exhibits that will be in evidence will be a pure food exhibit, contributed by the largest food dealers in the world. The Tampa Wholesale Grocer's Association has this feature in charge and will make a great success of it.

The premium lists will be distributed just as early as possible. Everybody desiring lists should address T. J. L. Brown, President, Tampa, who will gladly furnish them when printed. F. L. HUFFAKER.

Hives are a terrible torment to the little folks, and to some older ones. Easily cured. Doan's Ointment never fails. Instant relief, permanent cure. At any drug store, 50 cents.

Men's Nerves.

Not so very long ago a man who admitted the possession of nerves would have been regarded as an effeminate milksop. Nowadays, however, he is a much more frequent sufferer from the complaint than is womankind.—Coming Modes.

Friendly Encouragement.

Pearl—All of their friends advised them to elope instead of being married in the regular way. Ruby—I don't see why their friends should care. Pearl—Oh, yes! Elopers never expect wedding presents.—Chicago News.

The Real Difficulty.

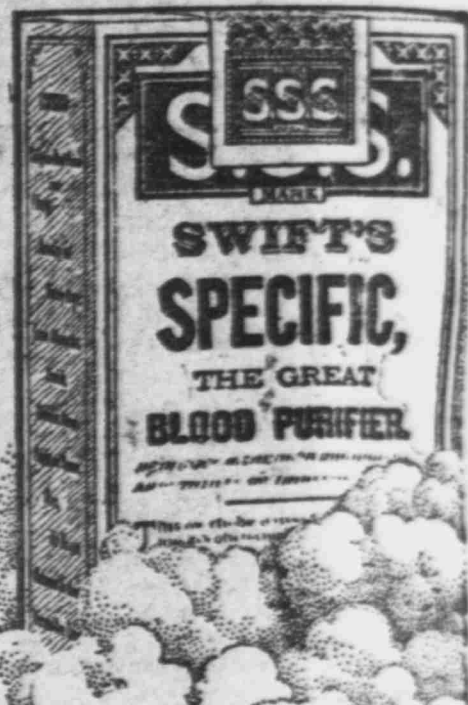
Flushy—It must take remarkable skill to raise a check. Hardup—Oh, I don't know! It's how to get hold of it in the first place that I can't see through.—Detroit Free Press.

You cannot dream yourself into a character. You must hammer and forge one for yourself.—Froude.

WHEN YOU THINK OF A BLOOD PURIFIER THINK OF SSS

The Most Popular and Widely-Known Blood Purifier
GUARANTEED PURELY VEGETABLE

This is the season that tests the quality of your blood, and if it is not good, then evidences of it will begin to show as the weather grows warmer. Carbuncles and boils, pimples and blotches, and numerous itching and burning skin eruptions will make their appearance, and are sure indications of bad blood. If spring-time finds you with impure, sickly blood, then you are in poor condition to withstand the strain upon the system which always comes at this time of the year. A failure to look after your physical welfare now, by purifying the blood and toning up the general system, may result in a complete breaking down of health later on, and you will find yourself weak and run down, with no appetite, and a prey to indigestion and nervousness. It is poor blood that makes weak bodies, for it is this vital fluid that must supply vigor and strength to our systems, and upon its purity rests our chances for health. Any impurity, humor or poison in the blood acts injuriously upon the system and affects the general health. It is to the morbid, unhealthy matter in the blood that chronic sores and ulcers are due. The pustular and scaly skin eruptions so common during spring and summer, show the blood to be in a riotous, feverish condition, as a result of too much acid or the presence of some irritating humor or acrid poison in the blood. A large per cent. of human ailments have their origin in a polluted, diseased blood, and can only be reached by a remedy that goes into the circulation and uproots and expels the poison and restores the blood to a healthy, natural condition. If



Springfield, Ohio, May 16, 1903.
On two occasions I have used your S. S. S. in the spring with fine results. I can heartily recommend it as a tonic and blood purifier. I was troubled with headaches, indigestion and liver trouble, which all disappeared under the use of a few bottles of your great blood remedy, S. S. S. My appetite, which was poor, was greatly helped. I can eat anything I want now without fear of indigestion, and my blood has been thoroughly cleansed of impurities and made rich and strong again. As a tonic and blood purifier it is all you claim for it.
MRS. GEORGE WIEGEL.
771 E. Main St.

you have any symptoms of bad blood, and are thinking of a blood purifier, then think of S. S. S., a remedy with a long-established reputation and that has proven itself to be a specific in diseases of the blood, and a superior tonic and system builder. S. S. S. contains no mercury, potash, arsenic or other

Wheeling, W. Va., May 23, 1903.
I have used your S. S. S. this spring, and found it to be a blood purifier of the best order. My system was run down and my joints ached and pained me considerably, and I began to fear that I was going to be laid up with Rheumatism. I had used S. S. S. before, and knew what it was; so I purchased a bottle of it, and have taken several bottles, with the result that the aches and pains I had are gone, my blood has been cleansed and renovated, my general health built up, so that I can cheerfully testify to its virtues as a blood purifier and tonic.

JOHN C. STEIN.

1538 Market Street.

mineral, but is composed exclusively of vegetable ingredients, selected for their medicinal properties and gathered from nature's store-houses—the fields and forests. The thousands who have used S. S. S. and know from experience what it will do in blood troubles, do not need to be reminded of a blood purifier now, for they know no better can be found than S. S. S. If you are thinking of a blood purifier, think of S. S. S., which has been sold for nearly fifty years, while the demand is greater now than ever in its history. No remedy without merit could exist so long and retain the confidence of the people. Write us if in need of medical advice, which is given without charge.

THE SWIFT SPECIFIC COMPANY, ATLANTA, GA.



If you are a "stickler" for quality, healthfulness and a double pleasure in drinking it, call for

ERST BEER

It is brewed conscientiously from the choicest materials. It is aged for months to prevent biliousness, and every bottle is thoroughly sterilized.

It is a nerve-restorer, a body-builder, and a tickler for the "stickler's" taste. Be sure to call for "Gerst Beer, made famous by the sunny South."

WM. GERST BREWING CO., Nashville, Tenn.

PETER BELL, Distributor for Pensacola.

THERE ARE TWO KINDS OF BUILDING BLOCKS

The Miracle

and others. The MIRACLE is the only one with staggered air cells, and as it is patented, no other block maker can put them on the market. It gives you a house or store

Absolutely Dry, Cool in Summer and Warm in Winter

No bill for repairs, painting is saved, and you have something rich looking. Should you wish to sell, such a house will bring fifty per cent more than one of wood or brick.

FOUNDATIONS: Don't put in brick that will fall out in a few years, look cheap and cost just as much. Have your contractor specify MIRACLE foundation. It will cost you no more and improve the looks of your house greatly.

P. O. Box, 412.
Telephone, 399.

Pensacola Cement Stone Co.,
Room 410, Thiesen Building.